

**2021/TDC/CBCS/ODD/JMCDSC/
GE-301T/435**

**TDC (CBCS) Odd Semester Exam., 2021
held in March, 2022**

25

MASS COMMUNICATION

(3rd Semester)

Course No. : JMCDSC/GE-301T

(Basics of Electronic Media)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer any *twenty* of the following as directed :
1×20=20

1. When was radio broadcasting commenced in India?
2. Who was the first Controller of Broadcasting in India?
3. In which year was the name of All India Radio coined?

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(Turn Over)

(2)

4. What is the full form of SITE? 16
5. In which year was the first colour TV service launched in India? 17
6. Radio is a medium of _____.
(Fill in the blank) 18
7. Name one popular radio genre. 19
8. Mention any two parts of a radio news. 20
9. In which year was News Service Division separated from External Service? 21
10. What is the normal duration of a radio news bulletin? 22
11. What is the full form of OTS shot? 23
12. What is a sound bite? 24
13. What is FPS? 25
14. Define a shot. 26
15. Explain Headroom or Head shot. 27

16. Who was the first Television News Presenter of India?
17. In which year was TV News started in India?
18. In which year Doordarshan and Akasvani were separated?
19. What is the full form of PTC?
20. What should be the ideal length of a TV news story?
21. What do you mean by breaking news?
22. What is vox pop?
23. What are fade-in and fade-out?
24. What is slug?
25. What is a script?

(Turn Over)

SECTION—B

Answer any *five* of the following questions : $2 \times 5 = 10$

26. What is community radio?
27. How does Farm and Home unit of AIR function?
28. Radio uses the inverted pyramid style of newswriting. Explain.
29. In radio news, why is it important to interpret the story for the listener?
30. Write two differences between deep focus and shallow focus.
31. Write any two camera angles with example.
32. What is Satellite Television Broadcasting?
33. Briefly explain ENG.
34. What is signature tune and how does it help the audience?
35. What part do visual images play in the TV news story?

(5)

SECTION—C

10 Answer any *five* of the following questions : $8 \times 5 = 40$

36. Discuss the powers and functions of Prasar Bharati (Broadcasting Corporation of India).
37. What factors came together to promote the development of television in India?
38. What are the important principles to be followed while scripting a radio news story?
39. Write a one-minute news story on Omicron virus.
40. Using diagram, explain five types of camera shots with example.
41. What are the various editing transitions used in TV production?
42. Discuss how writing for TV news is different from print media.
43. Discuss the various sources of TV news.

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44. What are the important principles to be followed while scripting a TV news story?
45. Discuss the three main parts of a television news story.

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